



HERITAGE

A fascinating history marked by centuries of slavery and French colonization and many sites listed among UNESCO world heritage.



WILDERNESS

A rich bio-diversity and wild life. The Djoudj National Bird Park, known as the world's third most important ornithological reserve. The Saloum Delta acclaimed as one of the 'most beautiful bays in the world'.

CUSTOMIZED ACCOMMODATION

Hotels elegantly combine the traditional and natural materials with some noble materials. 5 star-services are offered in Dakar and on the Small Coast. Ecolodges propose a simple and authentic accommodation.



BUSINESS CLASS

Modern infrastructure and 3rd generation technologies. A brand new international Conference Centre.



ARTS AND CULTURE

Senegal boasts of world renown artists and of several art collections bringing to light the rich cultural heritage of Black Africa.

VISIT SENEGAL

TASTE OF CELEBRATION

A lively cultural agenda. Ethnic and ancestral rites to discover during traditional celebrations. A vibrant musical scenery with "Mbalakh" as its most popular genre.



SUNBATHING DESTINATION

A mild weather, 700 km of coasts, 3,000 hours of sun lighting per year. An abundance of the most beautiful beaches in Africa stretching along 530 km.



LEISURE AND WELL BEING

Nautical sports along the Atlantic, trekking in the South, golfing in Dakar and in the Small Coast. All the major hotels have their spa where one can enjoy a fusion of techniques from abroad mixed with African traditions.

SHOPPING

Rendez-vous in the Soumbédioune craft village for art souvenirs and in modern shopping malls of the capital city for world renown brand names.



EXOTIC TASTES

The Senegalese cuisine is a mixture of various culinary influences (French, Lebanese, African and Asian) with varied menus, from the traditional tasty and spicy cookery to signature cuisine.





REFERENCE ELEMENTS

- Surface area: 196,722 square kilometres
- Population: 13.71 million inhabitants
- Official language: French
- National languages: Wolof, Pulaar, Mandingue, Diola, Serere, Soninke, Mandjak, Bambara
- Religion: Islam, Christianity
- Capital City: Dakar
- Currency: CFA Franc
- Convertibility: Fixed parity with Euro:
€1 = 655.957 CFAF
- Time zone: GMT
- Telephone Code: 221
- Independence Day: 4th April.

SITES CLASSIFIED AT THE UNESCO WORLD HERITAGE

- Megalithic circles of Senegambia in Kaolack
- The National Park of the Saloum Delta
- The Goree Island off the coasts of Dakar
- The Saint Louis Island
- The National Bird Refuge of Djoudj
- The Bassari Land
- The National Park of Niokolo Koba.

SIX TOURIST DESTINATIONS

- **DAKAR:** business – leisure – heritage – sport fishing – golfing
- **SAINT-LOUIS:** ecotourism – culture – seaside resorts – heritage
- **SMALL COAST:** seaside resorts – thalassotherapy – leisure – sport fishing – golfing
- **SINE SALOUM:** ecotourism – hunting – line fishing
- **CASAMANCE:** seaside resorts – culture – golfing – ecotourism
- **SENEGAL ORIENTAL:** safari – ecotourism – culture – hunting.

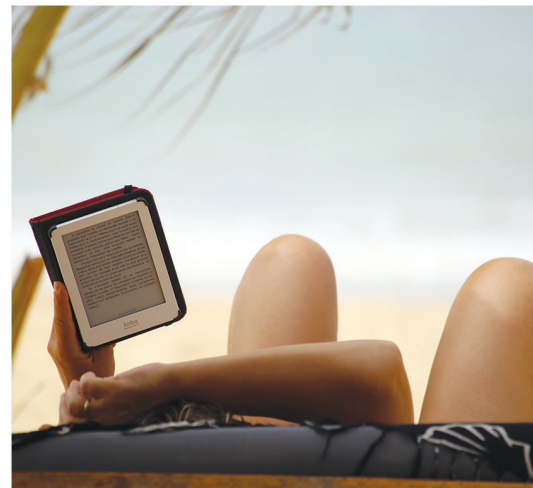
TRANSPORT

Air transport

- Paris: 5h
- Madrid: 4h
- Canary Islands: 2h
- Washington DC : 7h

Maritime transport

Owing to its privileged geographic location "at the centre of the world", The Dakar Port welcomes cruise boats from all origins: Europe, Brazil, United Arab Emirates, South Africa.



AN OPTIMAL CONNECTIVITY

- Number One in West Africa for the telecom services penetration rate and quality
- A population addicted to new technologies and social networks (1 million Facebook users as at February 2014)
- Third-generation technologies (3G, 3G+) countrywide for mobile telephony
- High density of the Senegalese broadcasting landscape and a switch to digital broadcasting scheduled in 2015.
- Digital Terrestrial Television since June, 2015



Senegalese Tourism and Promotion Agency

www.visitezlesenegal.com